Privacy Policy

Quipu Group, LLC (collectively, "Quipu", "Quipu Group", "we" or "us") provide digital content, software applications, technology services, and other services. This privacy policy ("Privacy Policy") applies to all Quipu Group hosted websites, mobile applications, and associated services, including ePASS which is an online reservation service for Attractions provided by and branded by your respective library and its related services (collectively, the "Services").

We are committed to protecting the privacy, accuracy, and reliability of any personal information that you provide to us consistent with this Privacy Policy and to safeguard loss, misuse, unauthorized access, disclosure, and alteration of this information. This Privacy Policy explains how we use and share any personal information that is gathered during your use of the Services.

The Services offer a wide variety of content. However, not all of Quipu's sources of content may be relied upon to provide accurate, complete or current information. Some of the content may even be viewed as offensive, inaccurate, or controversial. You are responsible for your own use of Services, and parents are responsible for their children's use of and access to content available on the Internet or otherwise via the Services.

We periodically evaluate our Privacy Policy to consider new technologies, business practices, and our users' needs, and may make changes to the Privacy Policy from time to time. Please check this page regularly for updates. Your continued use of the Services after posting of any changes to this Privacy Policy means that you agree to be bound by such changes.

What is "Personal Information"?

"Personal Information" describes information that can be associated with a specific user and used to identify that person, such as name, email address, birthday, gender, location information, etc. You may submit Personal Information when you use the Services. Other information, not personally identifiable, may be collected automatically when you are visiting or using the Services. The Services work in conjunction with your library system so your library card number (and/or PIN or other authorization, where applicable) is necessary to verify that you are authorized by and in good standing with the library. An email address will be collected during authentication against your library or set by you for notification purposes in conjunction with use of the Services.

The Services record how you use our application, including but not limited to: your online activity, digital content selections, and operating systems. Some of this information may be reported in generic or aggregated form to your library, content providers, and licensing agencies.

How do we use your Personal Information?

We use your library card number/username and PIN/password to authenticate you with your library's systems.

We use your collected or submitted email address for notifications in regard to the Services.

We use usage data and device and operating system identifiers to enforce our Terms and Conditions and to look for ways to improve the Services by making popular features easier to find, eliminating features that few people use, or anticipating features people may wish we had.

We may use your email address to send you notifications in regards to reservations made by you.

How do we protect your Personal Information?

Your privacy is important to us. We have implemented measures to protect against the loss, misuse, and alteration of your Personal Information. All electronic communication between your web browser or mobile device and our servers is protected and encrypted via SSL (HTTPS). Your PIN/password is never stored in our database. We use computer safeguards such as firewalls and data encryption and physical access controls to our buildings and files. However, no computer or other safeguards can be 100% secure from malicious intrusion, hackers, or other unauthorized access. Therefore, although we use commercially reasonable efforts to comply with this Privacy Policy, we cannot guarantee error-free performance under this Privacy Policy. We will take prompt corrective action if we discover any failure to comply with this Privacy Policy. Quipu Group will not be liable for any incidental, indirect, consequential, or punitive damages or for loss of profit or opportunity, loss of use, or other financial loss arising out of or relating to this Privacy Policy.

Do we disclose any Personal Information to third parties?

We may provide Personal Information that you provide to us, such as your library card number and the content you have selected, to the library that issued the library card that you used to create your account. We also may disclose Personal Information to trusted third parties who assist us in operating our website, conducting our business, or servicing you, so long as those parties agree to keep this information confidential. We may release your Personal Information when we believe release is appropriate to comply with the law, enforce the policies associated with our Services, or protect our or others' rights, property, or safety. Otherwise, we do not sell, trade, or otherwise transfer to third parties your Personal Information. However, generic or aggregated visitor information may be provided to third parties for marketing, advertising, or other uses.

Use of cookies

We use technologies such as cookies and IP tracking to tailor our Services to our users. Cookies are small text files used to recognize a user of the Services and are written onto a user's computer or other device. Cookies also are used for, among other things, saving your login details. It is possible to set up a browser in such a way that cookies cannot be used. In doing so, however, you may not be able to use all of the Services' functionality.

Third-party links

Occasionally, at our discretion, we may include or offer links to third-party web sites or services in connection with our Services. These third-party sites and services have separate and independent privacy policies. We therefore have no responsibility or liability for the content and activities of these linked sites or services. Nonetheless, we seek to protect the integrity of our site and welcome any feedback about these sites and services.

What if I share information with others while using the Services?

While using the Services, you may have opportunities to post reviews, rate digital content, and share digital content information with others in public forums and on social networking websites such as Facebook and Twitter. When you share this information, it is made public. We are not responsible for any third party's use of any information that you publicly display or disclose through our Service.

Online Privacy Policy Only

This Privacy Policy applies only to information collected through our Services and not to information collected offline.

Terms and Conditions

Please also visit our Terms and Conditions section establishing the use, disclaimers, and limitations of liability governing the use of our website and platform at https://quipugroup.com/terms.

Consent to Privacy Policy

By using the Services, you are consenting to and accepting the Privacy Policy.

Changes to our Privacy Policy

If we decide to change our Privacy Policy, we will update the effective date below.

Contacting us

If there are any questions regarding this Privacy Policy, you may email them to <u>info@quipugroup.com</u>.

This Privacy Policy is effective as of 01/01/2011.